Dear Parents and Carers

We hope this letter finds you and your family well.

The SIMS Parent App (sometimes referred to as SIMS In Touch) has been successfully used by one of our partner schools as a means to communicate key information between school and parents. We are excited, and pleased, to announce that we are in a position to now launch the app at Brinsworth Academy.

The SIMS (In Touch) Parent App offers all the features that you would expect such as school contact details, key dates (including term dates and staff training days), a help section, and for each child you have at school: attendance and punctuality data, timetable, achievement/praise points, the ability to share conduct/behaviour issues, the ability for parents/carers to change contact details and other information on the data collection sheet (including children’s medical issues), as well as the ability to share progress/data reports with you electronically (we would still send home the paper version).

It is our intention to launch the app with the following personalised features activated and gradually release other features over the coming year.

* Student timetable
* Attendance summary
* Achievement points

**We will be releasing updated student timetables for the new term in January, SIMS Parent app will be an excellent way for you to receive this information.**

**Parents who have signed up before Friday 18th December will be entered into a prize draw for a £20 Meadowhall Gift Voucher.**

You will still continue to receive emails from school regardless if you use the SIMS Parent App or not, which will be sent through SIMS In Touch. Emails that you receive will say Brinsworth Academy and have an address in brackets such as [8304126@capita-intouch.co.uk].

However, we would encourage you to sign up to the Parent App as this will become our main form of contact with you moving forward as we share key information about the daily school life of your child or children. To get the app please follow the instructions sent with this letter.

There is also an online version of the SIMS In Touch Parent Communication tool that you can access through a web page, but we strongly recommend downloading and using the Parent App on to your mobile phone as this is the most convenient method of getting the most from its features.

Finally, email is obviously the fastest and most efficient way to communicate with school support and teaching staff. We kindly ask that all parents/carers supply an email address to school for an account that they regularly use. **If we do not have your current email address, please let school know.**

If you have any queries about the SIMS Parent App please contact school using the following email address: parentapp@brinsworth.rotherham.sch.uk

G Raynor

Principal